

Strawberry Fund Annual Investment Plan 2023/24



Proposed investments in 2023/24

A list of proposed R&D investments in the Strawberry Fund in 2023/24 can be found below. Each year, strawberry industry representatives meet as advisory panels to discuss investment recommendations in line with the strawberry Strategic Investment Plan (SIP). At these meetings, the panels are provided with a financial forecast and an investment analysis of current investments. Based on this information, they provide Hort Innovation with advice on priorities for investment for the upcoming year.

The strawberry R&D advisory panel met for out-of-session on August 24, 2023, to provide advice on and prioritise recommendations on investments in 2023/24. The levy R&D investment recommendations are listed in order of priority in Table 1 and the royalty investments are listed in Table 2.

Note: Investments will be aligned to form multi-industry projects where possible, and all investments are subject to funding availability. If investments do not occur in this financial year, they will be reconsidered and reprioritised for the strawberry Annual Investment Plan (AIP) 2024/25.

Table 1. Strawberry levy R&D advisory panel prioritised investment recommendations in 2023/24

| Priority | Investment | Outcome | Strategy |
|----------|---|---|--------------------------|
| * | Strategic Agrichemical Review Process (SARP) 2023 updates | 2. Industry supply, productivity and sustainability | O2S11. SARP |
| * | Chemical Residue Report to Support Australia's Country Recognition Arrangement (CRA) with Indonesia | 2. Industry supply, productivity and sustainability | O2S13. Minor use permits |
| * | ST22006 - Generation of Data - AgVet Grants 2022-23 | 2. Industry supply, productivity and sustainability | O2S13. Minor use permits |

Note * This is a foundational investment required to support data generation of agricultural permits and therefore does not require advice.

Table 2. Strawberry advisory panel prioritised royalty investment recommendations in 2023/24

| Priority | Investment | Outcome | Strategy |
|----------|--|--------------------|---|
| 1 | Multi-industry Berry Trade Development and Market Access Project (2023-2028) | 1. Demand creation | O1S2. Export readiness O1S3. Market access O1S4. Market development |
| 2 | Berry basket campaign | 1. Demand creation | O1S1. Consumer demand |

Current contracted R&D projects

Current contracted projects in the Strawberry Fund as at July 1, 2023, which are aligned to the respective outcomes and strategies in the strawberry SIP, can be seen below. Strawberry levy R&D investments can be seen in Table 3 and royalty investments in Table 4. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Table 3. Current contracted levy R&D project actuals at 2022/23 and forecast to 2025/26

| Project code | Project title | 2022/23 Actual | 2023/24 Forecast | 2024/25 Forecast | 2025/26 Forecast |
|-------------------------|---|----------------|------------------|------------------|------------------|
| AM21000 | Service supply chains II | | 65,000 | 130,000 | 65,000 |
| AM22000 | Fresh and Secure Trade Alliance (FASTA) | | 300,000 | 200,000 | 100,000 |
| BS16001 | Strawberry minor use program | 1,050 | 5,000 | 5,000 | 5,000 |
| BS17000 | National strawberry varietal improvement program | 812,032 | | | |
| BS19000 | High health pre-commercial propagation material for Australian strawberry growers | 50,220 | 50,220 | 50,220 | 50,220 |
| BS22000 | Australian strawberry breeding program | 777,120 | 777,120 | 777,120 | 777,120 |
| FF20000 | National Fruit Fly Council – Phase 4 | 3,000 | 6,000 | 6,000 | 6,000 |
| FF18003 | Port Augusta Q'fly SIT Factory Pilot Operation (SIT+) | 74,107 | | | |
| HA19007 | Plant Biosecurity Research Initiative PBRI Program | 1,258 | | | |
| MT14052 | Essential market access data packages | 57,056 | | | |
| MT17006 | Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa | | 10,780 | | |
| MT18004 | Review of the biosecurity plan for the berry sector | 3,500 | | | 7,200 |
| MT18020 | Facilitating the development of the Australian berry industries | 312,785 | 141,897 | | |
| MT19009 | BerryQuest International 2022 | 7,333 | | | |

| Project code | Project title | 2022/23 Actual | 2023/24 Forecast | 2024/25 Forecast | 2025/26 Forecast |
|-------------------------|--|------------------|------------------|------------------|------------------|
| MT20004 | Joint Berry Export Trade Development | 48,233 | 211,932 | | |
| MT20007 | Regulatory Support & Response Co-ordination (pesticides) | 4,165 | 2,083 | 3,124 | |
| MT21003 | Consumer Demand Spaces for Horticulture | 5,087 | | | |
| MT21004 | Consumer Behavioural Data Program | 8,652 | 8,446 | 8,446 | 8,446 |
| MT21006 | Horticulture Statistics Handbook 2021/22 to 2023/24 | 2,083 | 4,167 | 7,583 | |
| MT21007 | Seasonal Horticulture Labour Accommodation Study | 4,539 | | | |
| MT21008 | National Bee Pest Surveillance Program: Transition program | 18,775 | 18,812 | 27,875 | |
| MT21010 | Economic Contribution of Australian Horticulture | 441 | 1,501 | | |
| MT21015 | Horticulture impact assessment program 2020/21 to 2022/23 | 3,643 | 3,643 | 4,372 | |
| MT21201 | Pilot program - consumer usage, attitude and brand tracking | 445 | | | |
| MT21202 | Consumer usage & attitude tracking 2022/23 | 2,767 | 3,636 | | |
| MT22005 | Horticulture trade data | 2,183 | 2,260 | 2,339 | |
| MT22010 | Facilitating the development of the Australian berry industries | | 358,935 | 179,467 | 179,467 |
| ST17000 | Generation of data for pesticide applications in Horticulture crops 2018 | 3,811 | | | |
| ST19018 | Xyella insect vectors | 30,000 | | | |
| ST21007 | Australian horticulture international demand creation | 7,313 | | | |
| Total | | 2,241,598 | 1,971,432 | 1,401,546 | 1,198,453 |

Table 4. Current contracted royalty project actuals at 2022/23 and forecast to 2025/26

| Project code | Project title | 2022/23 Actual | 2023/24 Forecast | 2024/25 Forecast | 2025/26 Forecast |
|---------------------|--|-----------------------|-------------------------|-------------------------|-------------------------|
| <u>BS20777</u> | ARC research hub for sustainable crop protection (bioclay) | 100,000 | 50,000 | 50,000 | |
| Total | | 100,000 | 50,000 | 50,000 | |

Financial statements

Financial statements for the R&D levy fund can be seen in Table 5 below and royalty financial statements in Table 6.

View the current and most up-to-date financial statements for the Strawberry Fund at the Hort Innovation website [here](#).

Table 5. Strawberry R&D levy fund actuals at 2022/23 and forecast to 2025/26 (as at July 1, 2023)

| | 2022/23 Actual | 2023/24 Forecast | 2024/25 Forecast | 2025/26 Forecast |
|--|-------------------|---------------------|---------------------|---------------------|
| Opening Balance | 644,059 | 40,478 | 25,000 | 25,000 |
| Levies from growers | 690,886 | 750,000 | 750,000 | 750,000 |
| Commonwealth funds | 1,123,120 | 1,393,843 | 872,350 | 770,689 |
| Other Income | 214,609 | 247,697 | 125,104 | 23,499 |
| Total Income | 2,028,615 | 2,391,540 | 1,747,454 | 1,544,188 |
| Project funding ¹ | 2,241,598 | 2,033,670 | 1,472,996 | 1,300,172 |
| Available for Investment | - | - | - | - |
| Grower consultation and advice | 3,032 | 10,000 | 10,000 | 10,000 |
| Service delivery | 384,978 | 360,648 | 261,705 | 231,207 |
| Total matched expenditure | 2,629,608 | 2,404,318 | 1,744,701 | 1,541,379 |
| Closing Balance | 40,478 | 25,000 | 25,000 | 25,000 |
| Federal Government levy collection costs | 2,588 | 2,700 | 2,754 | 2,809 |

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement.

Table 6. Strawberry royalty fund actuals at 2022/23 and forecast to 2025/26 (as at July 1, 2023)

| | 2022/23 Actual | 2023/24 Forecast | 2024/25 Forecast | 2025/26 Forecast |
|----------------------------------|---------------------------|-----------------------------|-----------------------------|-----------------------------|
| Opening Balance | 1,093,618 | 1,346,734 | 1,452,785 | 1,448,966 |
| Royalties received | 340,747 | 200,000 | 150,000 | 150,000 |
| Other Income | 370,157 | 31,195 | 29,056 | 28,979 |
| Total Income | 100,000 | 231,195 | 179,056 | 178,979 |
| Project funding ¹ | - | 50,000 | 50,000 | - |
| Available for Investment | - | - | - | - |
| Manual Transfer to Levy Fund | 17,041 | 66,623 | 124,354 | 22,749 |
| Service delivery | 117,041 | 8,521 | 8,521 | - |
| Total matched expenditure | 1,346,734 | 125,144 | 182,875 | 22,749 |
| Closing Balance | 1,093,618 | 1,452,785 | 1,448,966 | 1,605,197 |

Note:

1. Project funding includes committed projects and projects supported by the advisory panel and currently in the process of procurement

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