

Persimmon Fund marketing project summary

July 2021 – June 2022

Page 1

Project code	Project title	Delivery Partner	\$
MT21501	Marketing Reporting Template	Hort Innovation	210
MT21600	FY22 Small Tropicals Media	Atomic Search	30,066
MT21620	FY22 Small Tropicals Social Media & Creative	Bite Communications	15,000
PR21910	Industry advice & grower consultation	Hort Innovation	747
TOTAL			46,023