

Pineapple Fund marketing project summary

July 2021 – June 2022

Page 1

Project code	Project title	Delivery Partner	\$
MT21501	Marketing Reporting Template	Hort Innovation	210
MT21600	FY22 Small Tropicals Media	Atomic Search	20,038
MT21620	FY22 Small Tropicals Social Media & Creative	Bite Communications	30,000
PI20502	Pineapple Social Media	Bite Communications	9,713
PI20620/ MT20620	Pineapple – Digital Media POP	Bite Communications	12,500
PI21910	Industry advice & grower consultation	Hort Innovation	425
TOTAL			72,885