

# Dried Tree Fruit Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
MT18011	Ex-Post Impact Assessment	AgEcon Plus	180
MT20003	SIP Development Support	Hort Innovation	18
MT21002	Hort Annual Fund report	Gasoline Group	807
MT21003	Consumer demand spaces for horticulture	Kantar Consulting Australia	30
MT21004	Consumer behavioural retail data	Neilson	1,680
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	15
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	7
MT21202	Consumer usage & attitude research program	Fifty-five 5	24
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	5
<b>TOTAL</b>			<b>2,766</b>