

Olive Fund R&D project summary

July 2021 – June 2022

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Project code	Project title	Delivery Partner	\$
MT17006	Improving preparedness of the Australian horticultural sector to the threat potentially posed by Xylella fastidiosa	Wine Australia	10,404
MT18011	Ex-post impact assessment	AgEcon Plus	2,796
MT19005	Horticulture Trade Data	IHS Global	4,075
MT20003	SIP development Support	Hort Innovation	732
MT20007	Regulatory support & response coordination	AKC Consulting	961
MT21002	Hort Innovation fund annual report	Gasoline Group	1,311
MT21003	Consumer Demand Spaces	Kantar Consulting Australia	2,138
MT21004	Consumer Behaviour Retail Data	Nielsen Connect Australia	2,739
MT21015	Horticulture impact assessment program 2020/21 to 2022/23	JW Powell Holdings	1,116
MT21201	Pilot program – consumer usage and attitude and brand tracking	Fifty-five 5	511
MT21202	Consumer usage & attitude research program	Fifty-five 5	1,767
OL16000	Olive industry minor use permits	AKC Consulting	1,050
OL17006	Extending OliveCare to foster excellence in production of Australian olives	Australian Olive Association	43,850

Project code	Project title	Delivery Partner	\$
OL18000	Australian olive industry communications and extension program	Australian Olive Association	104,795
OL19001	Educating Health Professionals about Australian Olive Products	Modern Olives	75,056
ST17000	Data Generation Program for Minor Use	Peracto	
ST21007	Australian horticulture international demand creation	Kantar Insights	2,437
HA19007	Plant Biosecurity Research Initiative Plant Biosecurity Research Initiative Program	Plant Biosecurity Research Initiative	453
OL21910	Industry advice & grower consultation	Hort Innovation	364
TOTAL			256,555