

Lychee Strategic Investment Advisory Panel Meeting Summary

Date: 16th March 2017

Location: Novotel, Brisbane Airport

Next Meeting: To be confirmed

Attendance:

Yan Diczbalis

Derek Foley

Jill Houser

Martin Joyce

Paul Thorne

Craig van Rooyen

Eoin Wallis – Chair

Astrid Hughes – Hort Innovation

Graeme Yardy – Hort Innovation

Frank Bosnic – apology

Overview

The purpose of this meeting was to update and refine the Strategic Investment Plan (SIP), provide an update on the 2016/17 marketing investment program and to outline the financial position for the lychee levy program – with future investment needs to be prioritised for the industry.

The newly appointed Chair – Eoin Wallis, outlined the governance requirements and role of the Strategic Investment Advisory Panel (SIAP) and highlighted the importance of the SIP. The lychee SIP was discussed with the improvements on the plan and feedback from the SIAP to be incorporated into the final document via Australian Lychee Growers Association – Jill Houser and Hort Innovation.

The marketing program to date was presented by Marketing Lead – Graeme Yardy with the highlights for the year outlined. The engaged consumer base for lychees is a key strength that the industry will continue to capitalise on.

Anyone seeking further information on Hort Innovation's lychee investments should note that a full list of projects, together with an overview of the program financials are available on lychee webpage of the Hort Innovation website.

Next steps

The SIAP agreed to meet later in the year, face to face as needed, or alternatively via email or teleconference for the remainder of the year.

Contact

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