

Mango Strategic Investment Advisory Panel meeting summary

Date: 26th July 2017

Attendance: Eoin Wallis (Independent Chair) Robert Gray, Ross Maxwell, Marie Piccone, Bob Williams, Jill Wilson, Ian Groves, Joe Moro, Corrine Jasper (Hort innovation), Craig Perring (Hort innovation), Elisa King (Hort innovation), Tim Archibald (Hort innovation), Astrid Hughes, (Hort Innovation), Laura Campbell (Independent Note Taker)

Location: Brisbane

Next Meeting: September (teleconference)

Overview

The mango Strategic Investment Advisory Panel (SIAP) met in Brisbane to discuss the marketing program for this season and R&D investments for the industry.

The Panel were advised that there had been staff changes within Hort innovation with Corrine Jasper replacing Astrid Hughes as Relationship Manager and Craig Perring as the new Marketing Manager. Both Astrid Hughes and Elisa King are moving onto new roles within the organisation, however would be available for assistance when required for any questions during the transition.

The panel were advised that the Strategic Investment Plan (SIP) is now finalised and would be available on the Hort innovation website in August.

An outline of the recommended local and export marketing programs was provided with advice received. Marketing program will be explained in further detail to growers at the proposed “Mango Roadshows” in the Northern Territory and QLD.

A number of concepts were discussed with advice recommending investment when funding is available for the following;

- Capacity Building of the mango industry
- Resin Canal
- Biosecurity plan
- Non – Conditional Host Work

Anyone seeking further information on Hort Innovation’s mango R&D and marketing investments should note that a full list of projects, together with an overview of the program financials will be available on the mango webpage of the Hort Innovation website.

Next steps

Hort innovation to develop request for proposals for biosecurity, capacity building and resin canal by the end of September for tender.

Teleconference meeting to be scheduled in September when crop forecast figures have been received.

Contact

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