

## Vegetable CA Strategic Investment Advisory Panel meeting summary

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**Date:** 17/05/2017

**Location:** Adelaide Convention Centre, Adelaide

**Next Meeting:** Late July 2017

**Attendance:** Jason McNeill, Matt Zagami, Greg Owens, Chris Schreurs, Russell McCrystal, Leisa Carniel, Scott Samwell, Jarrod Strauch (AUSVEG), Belinda Adams (AUSVEG), Brock Sutton, Trent DePaoli, Steven Roberts Robert Granger (Chair)

**Apologies:**

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### Overview

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Hort Innovation convened a meeting of the vegetable consumer alignment Strategic Investment Advisory Panel (SIAP) at Hort Connections, Adelaide on May 17, 2017.

The panel received an update on the financial position of Hort Innovation's vegetable levy fund.

The panel received a draft report from CIS pertaining to the vegetable Strategic Investment Plan (SIP). This provided the panel members of the 3 Pillar SIAP with the opportunity to comment on the draft SIP and identify any issues or key investment priorities.

The pillars then separated into their own groups to further discuss the SIP providing feedback and advice to CIS.

Following on from that, the CA Panel then held their separate meeting. There was a presentation from EduHealth on "Eat Smart B Active". There was an external presentation that the panel viewed on new and innovative ways to boost vegetable consumption from SP Health.

The meeting concluded with an update on various current projects.

Anyone seeking further information on Hort Innovation's vegetable R&D investments should note that a full list of projects, together with an overview of the program financials are available on the vegetable webpage of the Hort Innovation website.

### Next steps

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Hort Innovation is currently working to progress specific investments addressing key areas within the Consumer Alignment Pillar.

The panel will meet again in July 2017 in order to progress other key investments identified within the SIP.

### Contact

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