

Banana Levy Fund

Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
BA09038	Building competitive banana production systems for a sustainable future	The Department of Agriculture and Fisheries (DAF)		22,576	22,576
BA10020	Banana Plant Protection Program	The University of Queensland		1,384,733	1,384,733
BA11003	Banana Industry support for Nuffield Australia Farming Scholarship	Nuffield Australia Farming Scholars		9,800	9,800
BA11027	Banana industry extension and R+D management	Australian Banana Growers Council Inc		115,769	115,769
BA12006	Banana Bunchy Top Virus - Phase 2	Australian Banana Growers Council Inc		517,501	517,501
BA12007	Integrated management of Yellow Sigatoka and other banana diseases in Far North Qld	Australian Banana Growers Council Inc		117,811	117,811
BA12013	Banana IAC Marketing Expert	Fresh Partners Pty Ltd		6,839	6,839
BA12015	Minor use permits for the banana industry	Horticulture Australia Ltd		700	700
BA12703	Capacity building in bananas	Australian Banana Growers Council Inc		5,693	5,693
BA13002	Scoping herbicide impacts on banana production and soil health	The Department of Agriculture and Fisheries (DAF)		18,430	18,430
BA13003	Communications project for the banana industry	Australian Banana Growers Council Inc		338,382	338,382
BA13004	National Banana Development and Extension Project	The Department of Agriculture and Fisheries (DAF)		189,264	189,264
BA13011	The cause and management of crown rot of banana	The Department of Agriculture and Fisheries (DAF)		36,663	36,663
BA13017	Generation of Residue Data for a Minor-Use Permit Application in Banana Plantations	Eurofins Agrisearch		20,842	20,842

BA13019	Project Extension: Carton Management in the Banana Industry	Kitchener Partners		32,000	32,000
BA13023	Banana Strategic Industry Development	Australian Banana Growers Council Inc		102,824	102,824
BA13024	Review of Project BA12006 - Banana Bunchy Top Virus - Phase 2	Blackwood and Kemp Pty Ltd		14,000	14,000
BA13025	New South Wales Banana Industry Development Officer	NSW Dept of Primary Industries,an office of Dept of Industry		18,523	18,523
BA13501	TV-FTA & STV	Horticulture Australia Ltd	62		62
BA13511	Schools Program	Horticulture Australia Ltd	-203		-203
BA13512	Billy Slater Activation	Horticulture Australia Ltd	57		57
BA13515	Sponsorship Events	Horticulture Australia Ltd	158		158
BA13517	Merchandise	Horticulture Australia Ltd	0		0
BA13518	Industry Communications	Horticulture Australia Ltd	-3,931		-3,931
BA13702	11th Banana Industry Congress, June 2015	Australian Banana Growers Council Inc		20,000	20,000
BA14008	Review of the current three marketing year program for Australian Bananas	Review Partners		30,000	30,000
BA14009	Banana Deep-Dive Research	Added Value Australia	40,209	81,018	121,227
BA14011	National banana bunchy top virus program – Phase 3	Peasley Horticultural Services Pty Ltd		251,018	251,018
BA14013	Fusarium wilt Tropical Race 4 - Biosecurity and sustainable solutions	The Department of Agriculture and Fisheries (DAF)		359,979	359,979
BA14501	TV (FTA & STV)	Horticulture Australia Ltd	1,900,699		1,900,699
BA14502	Digital and Social	Horticulture Australia Ltd	457,424		457,424
BA14503	Out of Home (OOH)	Horticulture Australia Ltd	510,695		510,695
BA14504	Radio	Horticulture Australia Ltd	228,208		228,208
BA14505	Coffee Cup Activation	Horticulture Australia Ltd	180,100		180,100

BA14506	Retail Support	Horticulture Australia Ltd	154,516		154,516
BA14507	Merchandise	Horticulture Australia Ltd	22,601		22,601
BA14508	Public Relations	Horticulture Australia Ltd	8,426		8,426
BA14509	Nutrition	Horticulture Australia Ltd	18,000		18,000
BA14510	Industry Communications	Horticulture Australia Ltd	17,065		17,065
BA14511	Billy Slater Activation	Horticulture Australia Ltd	45,099		45,099
BA14512	Schools, Sponsorships & Community Events	Horticulture Australia Ltd	76,883		76,883
BA14513	Advertising Production	Horticulture Australia Ltd	38,700		38,700
BA14514	TR4 Communications Project	Horticulture Australia Ltd	49,492		49,492
BA14515	2015 Australian Bananas Industry Congress	Horticulture Australia Ltd	41,078		41,078
BA14800	Banana Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd		8,733	8,733
MT11006	Attracting and retaining young professionals in horticulture	Primary Industry Centre for Science Education, UTAS		10,000	10,000
MT12001	SPLAT Cue-Lure based management of Queensland fruit fly	South Australian Research and Development Institute (SARDI)		12,500	12,500
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company		83,389	83,389
MT14014	Multi Industry Fruit Tracking Study 2014 - 2015	Eidentify	5,844	5,844	11,687
Total			3,791,182	3,814,829	7,606,011