

Cherry Levy Fund

Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
CY11016	Evaluation of high quality Australian bred sweet cherries for export and domestic markets	South Australian Research and Development Institute (SARDI)		48,000	48,000
CY11023	Cherry Industry Research Plan 2011~2014	Horticulture Australia Ltd		1,121	1,121
CY11026	Maintenance and ongoing Development of Communications across the Australian Cherry Industry	Cherry Growers of Australia Inc		79,500	79,500
CY12000	Reducing the impact of late season rainfall	Tasmanian Institute of Agriculture (TIA) - University of Tas		30,000	30,000
CY12002	Improving fruit quality and consistency in cherries through maximised nutrient availability	Tasmanian Institute of Agriculture (TIA) - University of Tas		40,000	40,000
CY12003	Optimising cherry fruit set, crop load, fruit nutrition and size - Phase 2	Tasmanian Institute of Agriculture (TIA) - University of Tas		54,628	54,628
CY12007	Export Development for Australian Cherries	Cherry Growers of Australia Inc		185,115	185,115
CY12023	National Cherry Development Program	Tasmanian Institute of Agriculture (TIA) - University of Tas		50,496	50,496
CY12024	Australian cherry evaluation utilising precocious rootstocks	Cherry Growers Association of SA Inc		6,500	6,500
CY13001	Optimal management of pre-harvest rot in sweet cherry	Tasmanian Institute of Agriculture (TIA) - University of Tas		40,000	40,000
CY13501	Cherry Integrated Marketing Campaign	Horticulture Australia Ltd	3,670		3,670
CY13504	Export promotions	Horticulture Australia Ltd	0		0
CY14009	Evaluating the sugar flotation method for testing cherries for Queensland fruit fly (Qfly)	NSW Dept of Primary Industries,an office of Dept of Industry		36,680	36,680
CY14011	Minor use permits for the cherry industry	Horticulture Australia Ltd		1,100	1,100

CY14501	State promotions	Horticulture Innovation Australia	25,010	25,010
CY14502	Domestic POS production and distribution	Horticulture Innovation Australia	45,356	45,356
CY14503	Facebook management	Horticulture Australia Ltd	10,000	10,000
CY14504	Export co-operative promotions	Horticulture Australia Ltd	18,534	18,534
CY14505	Market access	Horticulture Australia Ltd	28,641	28,641
CY14800	Cherry Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd	8,233	8,233
MT12001	SPLAT Cue-Lure based management of Queensland fruit fly	South Australian Research and Development Institute (SARDI)	10,000	10,000
MT12009	Export-Import Market Intelligence 2012 - 2014	Global Trade Information Services, Inc.	1,493	1,493
MT12028	OHMA Operational Support 2012 to 2015	Horticulture Australia Ltd	1,976	1,976
MT12029	Horticultural Market Access Manager 2012 - 2015	Langley Consulting	2,795	2,795
MT12049	A model for industry planning and preparedness for an incursion of Varroa mite	Plant Health Australia Limited	1,860	1,860
MT13011	Australia Fresh Core Program for Export Development 2013 - 2014	Horticulture Australia Ltd	1,851	1,851
MT13027	Understanding practice in key pollination industries	TQA Australia	558	558
MT13028	Deployment and refinement of bait box remote surveillance system	National Centre for Engineering in Agriculture (NCEA)	1,922	1,922
MT13031	Establishment of systems to validate Pest Free Place of Production for Queensland fruit fly in the Yarra Valley	The Dept of Economic Development, Jobs, Transport & Resources	4,500	4,500
MT13038	Fruit fly quarantine technical discussions – China - Oct/Nov 2013	Horticulture Australia Ltd	1,698	1,698
MT13050	Clothianidin Residue Survey	Horticulture Australia Ltd	925	925
MT13053	Asia Fruit Logistica 2014	Oliver and Doam	996	996
MT13059	SITplus: Developing and optimising production of a male-only, temperature-sensitive-lethal, strain of Qfly, B. tryoni	South Australian Research and Development Institute (SARDI)	54,427	54,427
MT14006	Export - Import Market Intelligence Project 2014 - 2016	Fresh Intelligence Consulting	6,774	6,774

MT14013	Australia Fresh - Core Export Market Development Program 2014 - 2017	Oliver and Doam	13,506	0	13,506
MT14019	China FVF 2014	Oliver and Doam	4,971	0	4,971
MT14027	Horticultural Market Access Manager 2014 - 2015	Lawrence Consulting		12,668	12,668
MT14057	Statistical review and re-design of the National Bee Pest Surveillance Program	Plant Health Australia Limited		5,329	5,329
MT14058	Asia Fruit Logistica 2015	Oliver and Doam		1,671	1,671
Total			152,535	689,970	842,504