

# Citrus Levy Fund

## Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
CT10006	National Citrus Postharvest Science Program	South Australian Research and Development Institute (SARDI)		118,053	118,053
CT10008	Protecting Australia's citrus genetic material	Auscitrus		3,932	3,932
CT11011	Agrichemical residue monitoring program for Australian citrus exports	Citrus Australia Limited		26,400	26,400
CT12004	Australian Citrus Quality Standards Program - Stage 2	Citrus Australia Limited		166,385	166,385
CT12005	Driving citrus exports through improved market access	Citrus Australia Limited		180,000	180,000
CT12010	Riverina Fruit Fly Campaign Coordinator	NSW Dept of Primary Industries,an office of Dept of Industry		36,175	36,175
CT12022	Protecting Australia's citrus industry from biosecurity threats	Plant Health Australia Limited		161,480	161,480
CT12026	Evaluating new citrus varieties 2013 - 2017	NSW Dept of Primary Industries,an office of Dept of Industry		80,000	80,000
CT12508	Retail & Trade Relationships Program	Horticulture Australia Ltd	1,428		1,428
CT13010	In-line approaches to control surface pests of concern from export citrus	The New Zealand Institute for Plant and Food Research Ltd		100,000	100,000
CT13020	Increasing market access, profitability and sustainability through integrated approaches to fungal disease control	Research and Development for Primary Industries Pty Ltd		67,317	67,317
CT13022	Driving citrus industry success through a coordinated market development program - Stage 2	Citrus Australia Limited		290,057	290,057
CT13024	Driving awareness and adoption of the citrus industry R and D program through targeted communications	Citrus Australia Limited		281,725	281,725
CT13037	Delivering robust citrus market information for a more competitive industry	Citrus Australia Limited		124,812	124,812

CT13507	Citrus to China: 20 thousand tonnes by 2020	Citrus Australia Limited	10,000	10,000
CT13510	Citrus Retail Promotion - Aldi	Horticulture Australia Ltd	-2,000	-2,000
CT14001	Zero residue concept - scoping study for citrus	South Australian Research and Development Institute (SARDI)	150,000	150,000
CT14003	MRL risk analyses and risk management options for major citrus export markets	AKC Consulting Pty Ltd	25,600	25,600
CT14008	Evaluate the potential for low-dose methyl bromide as a postharvest disinfestation treatment for citrus	The Department of Agriculture and Fisheries (DAF)	30,000	30,000
CT14009	Protecting Australian citrus germplasm through improved diagnostic tools	NSW Dept of Primary Industries,an office of Dept of Industry	71,516	71,516
CT14010	Delivering a National Citrus Plantings Database - 2014	Citrus Australia Limited	104,120	104,120
CT14025	Citrus Technical 2015 forum and field day	Horticulture Australia Ltd	15,000	15,000
CT14501	Citrus Export Market Activities 2014	Horticulture Australia Ltd	150,000	150,000
CT14503	Workshop - Optimising the use of the Marketing Levy for Oranges	Horticulture Australia Ltd	30,793	30,793
CT14800	Citrus Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd	3,420	3,420
MT10021	Determination of cold tolerance in immature stages of Australian pest fruit fly species	The Department of Agriculture and Fisheries (DAF)	64,842	64,842
MT12001	SPLAT Cue-Lure based management of Queensland fruit fly	South Australian Research and Development Institute (SARDI)	17,500	17,500
MT12004	Improving efficacy of MAT to enhance area-wide management of Queensland fruit fly	Macquarie University	11,000	11,000
MT12009	Export-Import Market Intelligence 2012 - 2014	Global Trade Information Services, Inc.	806	806
MT12028	OHMA Operational Support 2012 to 2015	Horticulture Australia Ltd	2,311	2,311
MT12029	Horticultural Market Access Manager 2012 - 2015	Langley Consulting	2,391	2,391
MT12045	Submission to authorities in Japan and Taiwan addressing provisional MRLs	AKC Consulting Pty Ltd	5,490	5,490
MT12052	Co-management of the Greater Sunraysia Pest Free Area for market access	The Dept of Economic Development, Jobs,Transport & Resources	100,000	100,000
MT12504	China Fruit and Vegetable Trade Fair 2013	Horticulture Australia Ltd	-243	-243

MT13038	Fruit fly quarantine technical discussions – China - Oct/Nov 2013	Horticulture Australia Ltd	1,698	1,698
MT13059	SITplus: Developing and optimising production of a male-only, temperature-sensitive-lethal, strain of Qfly, B. tryoni	South Australian Research and Development Institute (SARDI)	54,427	54,427
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company	28,641	28,641
MT14006	Export - Import Market Intelligence Project 2014 - 2016	Fresh Intelligence Consulting	10,513	10,513
MT14027	Horticultural Market Access Manager 2014 - 2015	Lawrence Consulting	12,668	12,668
MT14058	Asia Fruit Logistica 2015	Oliver and Doam	427	427
<b>Total</b>			<b>189,978</b>	<b>2,348,706</b>
			<b>2,538,684</b>	