

# Lychee Levy Fund

## Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
LY10000	Improving fruit yields in lychee	The Department of Agriculture and Fisheries (DAF)		40,388	40,388
LY12004	Minor use permits for the lychee industry	Horticulture Australia Ltd		4,150	4,150
LY12007	Generation of pesticide residue data for minor-use permit applications and registrations in lychee 2013	Crop Protection Research Pty Ltd		22,120	22,120
LY13003	Export market scoping study for the Lychee industry	Trade and Investment Queensland		2,000	2,000
LY14000	Industry communication through Living Lychee	Fruit Tree Media		17,986	17,986
LY14501	Lychees Public Relations program	Horticulture Australia Ltd	29,000		29,000
LY14502	Engagement	Horticulture Australia Ltd	686		686
LY14800	Lychee Industry Advisory Committee Annual Report 2012/13	Horticulture Australia Ltd		2,637	2,637
MT10049	A multi target approach to fruitspotting bug management	NSW Dept of Primary Industries,an office of Dept of Industry		8,148	8,148
MT12028	OHMA Operational Support 2012 to 2015	Horticulture Australia Ltd		502	502
MT12029	Horticultural Market Access Manager 2012 - 2015	Langley Consulting		407	407
MT12504	China Fruit and Vegetable Trade Fair 2013	Horticulture Australia Ltd	3,413		3,413
MT13011	Australia Fresh Core Program for Export Development 2013 - 2014	Horticulture Australia Ltd		5,334	5,334
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company		1,656	1,656

MT14027	Horticultural Market Access Manager 2014 - 2015	Lawrence Consulting		2,000	2,000
<b>Total</b>			<b>33,100</b>	<b>107,329</b>	<b>140,428</b>