

Mango Levy Fund

Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
MG10013	Delivering information and technology to the mango industry (DMT stage 2)	The Department of Agriculture and Fisheries (DAF)		9,659	9,659
MG10016	Mango Industry Capacity Building Program	Australian Mango Industry Association Ltd		146,328	146,328
MG12007	Data collection to facilitate supply chain transparency - stage 2	Australian Mango Industry Association Ltd		83,270	83,270
MG13017	Capacity Building, Information, Technology and Extension for the Australian mango industry	Australian Mango Industry Association Ltd		139,647	139,647
MG13018	Mango Value Chain Analysis	GHD Pty Ltd		9,974	9,974
MG13501	Mango integrated marketing campaign	Horticulture Australia Ltd	0		0
MG13502	Co-operative Promotions	Horticulture Australia Ltd	0		0
MG13504	Website, creative and contingencies	Horticulture Australia Ltd	-793		-793
MG14004	Reducing mango industry losses from resin canal discolouration	The Department of Agriculture and Fisheries (DAF)		100,000	100,000
MG14014	Generation of Residue Data for Pesticide Minor-Use Application in Mangoes - Peracto	Peracto Pty Ltd		32,043	32,043
MG14018	Minor use permits for the mango industry	Horticulture Australia Ltd		350	350
MG14501	Marketing Project Manager Supply Chain engagement	Horticulture Australia Ltd	150,371		150,371
MG14502	Mangoes Press Office and Mess-tival 14/15	Horticulture Australia Ltd	181,440		181,440
MG14503	Social Media	Horticulture Australia Ltd	55,000		55,000

MG14504	Mango Quality Standards	The Department of Agriculture and Fisheries (DAF)	100,000	100,000
MG14505	Green Grocer Display Campaign / Promotion	Horticulture Australia Ltd	48,733	48,733
MG14506	Website, Creative & Contingencies	Horticulture Australia Ltd	31,395	31,395
MG14507	Australian Mango Australia Day export promotions	Horticulture Australia Ltd	63,159	63,159
MG14800	Mango Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd	6,778	6,778
MT12001	SPLAT Cue-Lure based management of Queensland fruit fly	South Australian Research and Development Institute (SARDI)	17,500	17,500
MT12028	OHMA Operational Support 2012 to 2015	Horticulture Australia Ltd	2,311	2,311
MT12029	Horticultural Market Access Manager 2012 - 2015	Langley Consulting	2,593	2,593
MT12045	Submission to authorities in Japan and Taiwan addressing provisional MRLs	AKC Consulting Pty Ltd	2,430	2,430
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company	25,301	25,301
MT14006	Export - Import Market Intelligence Project 2014 - 2016	Fresh Intelligence Consulting	3,173	3,173
MT14027	Horticultural Market Access Manager 2014 - 2015	Lawrence Consulting	12,668	12,668
Total			629,304	594,025
				1,223,329