

Persimmon Levy Fund

Project Summary 2014/15



Project number	Project name	Delivery partner	Marketing	R&D	Total
MT12009	Export-Import Market Intelligence 2012 - 2014	Global Trade Information Services, Inc.		98	98
PR13001	Minor Use Permits Renewals for the Persimmon Industry	Horticulture Australia Ltd		5,600	5,600
PR13004	Strategic investment plan	Plant & Food Research Australia Pty Ltd		4,000	4,000
PR13007	Australian Sweet Persimmon Industry Development Project-Phase 4	The Department of Agriculture and Fisheries (DAF)		17,542	17,542
PR13503	Persimmon 2013/14 Web Hosting	Horticulture Australia Ltd	18		18
PR14501	2014/15 Persimmons PR Program	Crossman Communication	36,433		36,433
PR14502	2014/15 Persimmon POS Project	Horticulture Australia Ltd	3,500		3,500
PR14503	2014/15 Persimmon Easter Show Project	Horticulture Australia Ltd	7,862		7,862
PR14800	Persimmon Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd		2,856	2,856
Total			47,813	30,096	77,910