

Pineapple Levy Fund

Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company		1,656	1,656
PI10000	Study Groups enabling industry adaption to pineapple market changes IV	The Department of Agriculture and Fisheries (DAF)		10,644	10,644
PI12002	Facilitating the development of the Queensland pineapple industry: stage 2	Growcom Australia		118,414	118,414
PI12005	Residues of ethephon in pineapples following application of ethephon near harvest to promote colour development	Crop Protection Research Pty Ltd		10,800	10,800
PI12006	Improved management of Phytophthora root-rot and heart-rot in pineapples	Crop Protection Research Pty Ltd		10,237	10,237
PI12008	Integrated pest, disease and weed management systems for pineapple (Pineapple Industry Technical Officer)	The Department of Agriculture and Fisheries (DAF)		89,994	89,994
PI13006	Study groups enabling industry adaption to pineapple market changes (V)	The Department of Agriculture and Fisheries (DAF)		40,640	40,640
PI13011	Minor use permits for the pineapple industry	Horticulture Australia Ltd		2,500	2,500
PI14002	Development of Pineapple Industry Biosecurity Plan (IBP)	Plant Health Australia Limited		6,400	6,400
PI14501	Pineapple 2014/15 PR and Facebook	Impact Communications Australia	48,597		48,597
PI14502	Pineapple 2014/15 POS	Horticulture Australia Ltd	1,561		1,561
PI14503	Pineapple 2014/15 EKKA	Horticulture Australia Ltd	5,591		5,591
PI14800	Pineapple Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd		1,989	1,989
Total			55,748	293,275	349,023