

Strawberry Strategic Investment Advisory Panel meeting summary

Date: 29 November 2016

Attendance: Luigi Coco, Mark Conroy, Neil Handasyde, Roger Broadley, Malcolm Parker, John Calle, Brad Mills, Stuart Burgess, Brian Ramsay

Location: Melbourne Airport

Next Meeting: End of February/ early March 2017

Overview

The panel reviewed the initial draft of the Australian Strawberry Strategic Industry Plan (SIP) with consultant Brian Ramsay (Innovact). Brian will review and revise the draft SIP, including the strategies and outcomes, in light of the Strategic Investment Advisory Panel (SIAP) discussion.

The panel also made recommendations on next steps for consulting with industry for the SIP over the coming months.

The panel discussed the industry's short-term investment including Spotted Wing Drosophila Biosecurity Readiness Program and New Variety Growing Evaluation.

Anyone seeking further information on Hort Innovation's strawberry R&D investments should note that a full list of projects, together with an overview of the program financials are available on the strawberry industry webpage of the Hort Innovation website.

Next steps

The draft SIP will be revised, including the strategies and outcomes, in light of the SIAP discussion. There will be an impact assessment across the plan developed as well as appropriate monitoring and evaluation measures that will allow industry to monitor progress of the plan over time.

Hort Innovation will make a draft strawberry SIP available and invite comment from levy payers.

Contact

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