

Passionfruit marketing levy fund

Project summary July 2016 – December 2016

Horticulture
Innovation
Australia

Project number	Project name	July – December
PF15501	Point of Sale	360
PF15503	In store Merchandising, Sampling & Education	15,188
PF15504	New Website & Operationals eg: POS storage & freight	477
PF16500	Passionfruit PR/Social Media -2016/17	29,994
PF16503	Point of Sale - printing & distribution	6,518
Total		52,537