

Current contracted marketing projects

Current contracted projects in the Lychee Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the lychee SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Lychee current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
LY22622	Lychees marketing plan FY24	27,000			
Total		27,000			