

Current contracted marketing projects

Current contracted projects in the Onion Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the onion SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Onion current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2022/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
MT20600	Media retention and performance payments	702			
VN23620	Onion marketing plan FY24	330,000			
VN24601	Onion domestic marketing plan FY25	25,000	170,000		
Total		355,702	170,000		