

Current contracted marketing projects

Current contracted projects in the Raspberry & Blackberry Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the raspberry and blackberry SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Raspberry and blackberry current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
MT23500	Berry Basket marketing campaign	156,000	104,000		
Total		156,000	104,000		