

Current contracted marketing projects

Current contracted projects in the Summerfruit Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the summerfruit SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Summerfruit current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
MT22641	Asia Fruit Logistica FY24	30,000			
SF23500	Summerfruit international marketing program FY24	150,000			
SF24501	Asia Fruit Logistica FY25, 26,27	25,000	27,500	30,000	
Total		205,000	27,500	30,000	