

## Current contracted marketing projects

Current contracted projects in the Sweetpotato Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the sweetpotato SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

### Sweetpotato current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
MT20600	Media retainer	9,679			
PW22500	Sweetpotato marketing maintenance expenses	1,788			
PW24501	Sweetpotato quality and education program FY25		60,000		
<b>Total</b>		<b>11,467</b>	<b>60,000</b>		