

Current contracted marketing projects

Current contracted projects in the Table Grape Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the table grape SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Table grape current contracted marketing project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
MT22501	International eLearning retail program FY23	40,000			
MT22641	Asia Fruit Logistica - FY24	50,000			
TG23500	International Table Grapes Marketing Program - FY24 (P2)	684,000	76,000		
TG23501	International Table Grapes Marketing Program - FY24 (P1)	285,000	45,000		
TG23600	TG FY24 domestic marketing paid media	25,000			
TG23502	TG FY24 domestic marketing in WA usage fees	4,175	825		
TG23503	Retail e-Learning platform	18,000			
Total		1,106,175	121,825		