Hort STRAWBERRY

Current contracted R&D projects

Current contracted projects in the Strawberry Fund as at July 1, 2024, which are aligned to the respective outcomes and strategies in the strawberry SIP, can be seen below. More information about these projects is available on the Hort Innovation website where the projects have a hyperlink.

Strawberry current contracted royalty project actuals at 2023/24 and forecast to 2026/27

Project code	Project title	2023/24 Actual	2024/25 Forecast	2025/26 Forecast	2026/27 Forecast
<u>BS20777</u>	ARC research hub for sustainable crop protection (bioclay)	50,000	50,000		
MT23500	Berry Basket marketing campaign	144,000	96,000		
Total		194,000	146,000		