

Cherry Strategic Investment Advisory Panel meeting summary

Date: 9th February 2017

Attendance:

SIAP: Fiona Hall, Nic Hansen, Tony Hannaford, Michael Batinich, Lucy Gregg, Michael Rouget, Andrew Smith, Steve Chapman, Dugald Close
Apologies: Tom Eastlake

Chair: Richard de Vos

Location: Teleconference

Hort Innovation: Mark Spees, Stuart Burgess, Claire-Tindale Penning

Next Meeting: April/May 2017

Additional guests: David McKinna, Catherine Wall, Marilyn Hill

Overview

Hort Innovation's cherry industry Strategic Investment Advisory Panel (SIAP) met via teleconference on February 9, 2017.

Richard de Vos chaired this meeting and provided an overview to members outlining the objectives, governance and scope of operation of the panel.

The panel discussed and gave advice on industry feedback on the Final Draft Strategic Investment Planning (SIP) 2017 – 2021, its outcomes, strategies and possible deliverables.

Additional discussions covered trade and marketing with the new role of Export Marketing Manager at Hort Innovation being advised on by the SIAP.

Anyone seeking further information on Hort Innovation's cherry R&D investments should note that a full list of projects, together with an overview of the program financials are available on the cherry webpage of the Hort Innovation website.

Next steps

The Final Draft Strategic Investment Plan (SIP) will now be submitted to the Hort Innovation Investment Committee for sign off.

A SIAP meeting is planned for April/May 2017 to prioritise strategies and give advice on potential investments.

Contact

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