

Olive Strategic Investment Advisory Panel meeting summary

Date: 11 Aug 2016

Location: Melbourne

Next Meeting: Early 2017

Attendance: Rita Bikins, Michael Harbison, Peter Herborn, Leandro Ravetti, Lisa Rowntree, Tim Smith, Robert Spooner-Hart, Kevin Whithear, Rod Mailer

Overview

Hort Innovation convened a meeting of the olive Strategic Investment Advisory Panel (SIAP) on August 11, 2016.

The primary purpose of the meeting was to continue the development of the olive industry Strategic Investment Plan (SIP). Accordingly, the panel participated in an independently facilitated workshop that focussed on refining and prioritising the strategies outlined in the draft plan and then determining how the investments could best be monitored and evaluated to determine their success. The panel also received an update on the plan development process, including the feedback received from other growers consulted since the last meeting, and discussed the process for finalising the plan and progressing the development of key investments.

The panel received an update on Hort Innovation, including opportunities for olives stemming from investments within Hort Innovation's strategic co-investment fund (Pool 2) and developments in the trade space. It was also noted that a scoping study is underway looking at potential improvements to the levy system.

Finally, the panel was provided with an overview of the existing R&D investment program (all current projects) and the financial position of the program. Further details of the investment program will be provided at the next panel meeting. Discussions also took place in relation to the process of commissioning projects and the involvement of growers and panel members throughout this process.

Anyone seeking further information on Hort Innovation's olive R&D investments should note that a full list of projects, together with an overview of the program financials are available on the olive webpage of the Hort Innovation website.

Next steps

Hort Innovation is currently working to progress specific investments addressing both supply (business benchmarking) and demand (supply chain education).

The panel will meet again in early 2017 in order to progress other key investments identified within the strategic investment plan.

Contact

For more information please contact Will Gordon on:

T: 03 9691 3525

E: Will.Gordon@horticulture.com.au