

## Pineapple Strategic Investment Advisory Panel meeting summary

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**Date:** 20 July 2016

**Location:** Yeppoon

**Attendance:** John Cranny, Rachel Mackenzie, Stephen Pace, John Steemson, Les Williams, Tim Wolens, Roger Broadley, Joe Craggs (Guest), Damien Hine (Guest/Consultant), Astrid Hughes (Hort Innovation), Gustavo Soares (Hort Innovation) and Tim Archibald (Hort Innovation)

**Next meeting:** TBC – In February/March 2017

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### Overview

The inaugural meeting addressed governance, roles and responsibilities and outlined the strategic focus of the panel.

The marketing program included a recap of the 2015/16 financial year and an outline of the 2016/17 financial year and was presented by the marketing manager Gustavo Soares highlighting the #endlessSummer opportunity for pineapples.

The current program overview included the presentation of the financial position, concepts and current projects and summaries which lead into discussion of the Strategic Investment Plan (SIP). This prioritisation process and review of key data was discussed in a workshop style session led by the SIP consultant.

Anyone seeking further information on Hort Innovation's pineapple investments should note that a full list of projects, together with an overview of the program financials are available on the pineapple webpage of the Hort Innovation website.

### Next steps

Continue to engage with industry through the Strategic Investment Advisory Panel (SIAP) and a wider group that includes researchers, supply chain stakeholders and Australian Pineapple leaders as well as Growcom on the SIP. Opportunities for this input will be available before the end of the year.

### Contact

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