

Summerfruit Strategic Investment Advisory Panel meeting summary

Date: 5th August 2016

Location: Melbourne Airport Hotel

Next Meeting: To be confirmed

Attendance: SIAP: Andrew Finlay, Ian McAlister, Michael Treutwein, Mark Wilkinson, Kelvin Free, John Moore, Michael Batinich

Hort Innovation: Mark Spees, Stuart Burgess, Julie Willis, Sam Lawrence. **Additional guests:** David McKinna, Catherine Wall, Miriam O'Brien

Overview

Hort Innovation's summerfruit industry Strategic Investment Advisory Panel (SIAP) met at Melbourne airport on the 5th August 2016.

Hort Innovation provided an induction for panel members outlining the objectives, governance and scope of operation of the panel. An overview of the Hort Innovation funding model, innovation process and procurement framework was also provided.

The panel also discussed requirements for the upcoming Strategic Investment Plan (SIP) process and the need for the current SIP to be updated.

Discussion covered new research and development concepts on top of the current projects, with the following highlighted as priority; Scoping rootstock testing and commercialisation to improve grower profitability, reporting and analysis of trade data, access to export/import data and review of current Biosecurity plan.

Discussion was held on trade and marketing, including Australia Fresh Program market develop programs (Asia Fruit Logistica, China FVF, World of Perishables), Now! In Season, China nectarine launch and point of sale.

A full list of projects and financial information for the summerfruit levy program is available on the summerfruit industry page via the Horticulture Innovation website.

Next steps

The SIP is now being drafted and will then be made available for further industry comment and feedback in coming months.

Contact

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