

## Summerfruit Strategic Investment Advisory Panel teleconference summary

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**Date:** 14<sup>th</sup> February 2017

**Location:** Teleconference

**Next Meeting:** May 2017

**Attendance:**

**SIAP:** Andrew Finlay, Ian McAlister, Michael Treutwein, Mark Wilkinson, Kelvin Free, John Moore, Michael Batinich, Bruce Tonkins

**Chair:** Richard de Vos

**Hort Innovation:** Mark Spees, Stuart Burgess, Claire-Tindale Penning

**Additional guests:** David McKinna, Catherine Wall, Marilyn Hill

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### Overview

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Hort Innovation's summerfruit industry Strategic Investment Advisory Panel (SIAP) met via teleconference on February 14, 2017.

Richard de Vos chaired this meeting and provided an overview to members outlining the objectives, governance and scope of operation of the panel.

The panel discussed and gave advice on industry feedback on the Final Draft Strategic Investment Planning (SIP) 2017 – 2021, its outcomes, strategies and possible deliverables.

Additional discussions covered trade and marketing with the new role of Export Marketing Manager at Hort Innovation being advised on by the SIAP.

Anyone seeking further information on Hort Innovation's summerfruit R&D investments should note that a full list of projects, together with an overview of the program financials are available on the summerfruit webpage of the Hort Innovation website.

### Next steps

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The Final Draft Strategic Investment Plan (SIP) will now be submitted to the Hort Innovation Investment Committee for sign off.

A SIAP meeting is planned for May 2017 to prioritise strategies and give advice on potential investments.

### Contact

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