

Vegetable Industry Market and Value Chain Development Strategic Investment Advisory Panel - meeting summary

Date: 2 3rd November 2016

Michael Coote, Maureen Dobra, Kelvin Free, Emma Germano, Nick Macleod, Michael Nixon, Jim Trandos, Kees Versteeg, Michael Vorrasi, Brad Wells (Hort Innovation), Greg Murdoch (Hort Innovation), Michael Rogers (Hort Innovation) and Adam Briggs (Hort Innovation), Greg Spinks & Morgan Druce (Consulting & Implementation Services), Joe Lane & Seamus Hoban* (GHD Pty Ltd), Catherine Wall & David McKinna (McKinna et. al.)

* On telephone

Location: Sydney

Next Meeting: March or April 2017

Overview

Being the first meeting of the MVCD SIAP following the recent SIAP selection process, Hort Innovation provided an induction for panel members outlining the objectives, governance and scope of operation of the panel. During that presentation, an overview of the Hort Innovation funding model, innovation process and procurement framework was also provided.

The panel also participated in an independently facilitated strategic planning workshop to assist with the development of the vegetable industry Strategic Investment Plan (SIP). The workshop builds on the advice received through workshops and one-on-one discussions with growers over the past two months.

The panel discussed the outputs from the current projects on the feasibility study on wholesale market prices and the draft Vegetable Industry Export Strategy. This was conducted prior to the panel reviewing and providing advice on nine new concepts.

Anyone seeking further information on Hort Innovation's vegetable R&D investments should note that a full list of projects, together with an overview of the program financials are available on the vegetable webpage of the Hort Innovation website.

Next steps

Further SIP workshops in Queensland, NSW and Victoria will be conducted early in 2017 prior to a draft being produced for review for further industry comment and feedback. Our aim is to have a final vegetable industry SIP for the Horticulture Convention at Adelaide in May 2017.

Anyone wishing to comment on the plan should contact Brad Wells at Hort Innovation on the details below.

The panel will meet again in early 2017 in order to further the strategic planning process and the Vegetable Industry Export Plan.

Contact

For more information, please contact Brad Wells on:

T: 02 8295 2327

E: Brad.Wells@horticulture.com.au