

Dried Grape Strategic Investment Advisory Panel meeting summary

Date: 25 May 17

Attendance:

Thomas Cheung
Ashley Johnstone
Peter Jones
Mark King
Ivan Shaw
Anne Mansell (guest)

Location: Melbourne

Next Meeting: To be confirmed

Overview

Hort Innovation convened a meeting of the dried grape Strategic Investment Advisory Panel (SIAP) on May 25, 2017.

The meeting followed visits to the Latrobe University Agribio Centre and Monash University's Food Innovation Centre where the participants learned about the research, development and marketing capabilities of both organisations. Participants then took part in a brainstorming exercise based on the new dried grape SIP and conceived new research and development ideas for investment by Hort Innovation.

At the SIAP meeting the panellists took part in discussions about the current R&D program and then further refined and prioritised the R&D concepts developed on the day before as well as others submitted to Hort Innovation by stakeholders.

The panel also took part in discussions on the marketing program and options for future investment. A follow on process of consultation with processing companies, growers and other stakeholders is now underway.

Based on the advice of the panel Hort Innovation is now taking steps to invest in priority R&D projects and also marketing programs supported by the panel.

Anyone seeking further information on Hort Innovation's dried grape R&D investments should note that a full list of projects, together with an overview of the program financials are available on the dried grape webpage of the Hort Innovation website.

Next steps

The panel will meet again in late 2017.

Hort Innovation is working to implement investments in marketing, industry development, international networking and winter pruning.

Contact

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