

Nursery Levy Fund

Project Summary 2014/15

Project number	Project name	Delivery partner	Marketing	R&D	Total
HG14702	2015 Annual conference of the Australian Region of the International Plant Propagators Society	Australian Region of International Plant Propagators Society		8,000	8,000
NY11001	Plant health biosecurity, risk management and capacity building for the nursery industry	The Department of Agriculture and Fisheries (DAF)		61,295	61,295
NY11003	Training and Capacity development in the Nursery Industry 2012-2014	Nursery & Garden Industry Australia (NGIA)		20,000	20,000
NY11004	Nursery Industry Market data 2011-2014	Nursery & Garden Industry Australia (NGIA)	-7,500	-30,000	-37,500
NY11005	Regional technical communications for the Nursery Industry 2012-2014	Nursery & Garden Industry Australia (NGIA)		22,000	22,000
NY11006	Nursery Industry Investment Consultation and Prioritisation 2011-2014	Nursery & Garden Industry Australia (NGIA)		2,650	2,650
NY12006	Industry Development Network for the Nursery Industry	Nursery & Garden Industry Australia (NGIA)		360,000	360,000
NY12011	Nursery and Garden Industry Communications 2013-2015	Nursery & Garden Industry Australia (NGIA)		84,800	84,800
NY12012	Technical Communications and Policy Development for the Australian Nursery Industry	Nursery & Garden Industry Australia (NGIA)		119,989	119,989
NY12014	Management of Technical, Research and Market Development projects for the Nursery Industry 2013-2016	Nursery & Garden Industry Australia (NGIA)		150,000	150,000
NY12016	Industry Development and Capacity Building using the Nursery Production Farm Management System 2013-2015 - Phase 3	Nursery & Garden Industry Australia (NGIA)		60,000	60,000
NY12018	Greening Neighbourhoods - Mitigating Heat Stress with Vegetation	CSIRO Climate Adaption Flagship		120,000	120,000
NY13002	Market Development through the National Urban Forest Alliance	Nursery & Garden Industry Australia (NGIA)		35,400	35,400
NY13003	Increasing Productivity through Industry Research, Development and Extension Programs	Nursery & Garden Industry Australia (NGIA)		57,195	57,195

NY13017	Nursery Industry Young Leader Development Program 2014-2015	Nursery & Garden Industry Australia (NGIA)	6,500	48,000	54,500
NY13024	2020 Vision: Goods Line Monitoring and Evaluation Research Proposal	University of Technology, Sydney as represented by ISF		11,200	11,200
NY13029	Research and Development Program 2014/2015 for the Production Nursery Industry	Nursery & Garden Industry Australia (NGIA)		44,000	44,000
NY13501	Republic of Everyone (PR, Partnerships, Community events, Advertising)	Horticulture Australia Ltd	18,481		18,481
NY13502	Digital, Website & Social Media	Horticulture Australia Ltd	1,500		1,500
NY13503	Media (print, digital & Social)	Horticulture Australia Ltd	290		290
NY13504	Contingency	Horticulture Australia Ltd	14,000		14,000
NY13700	Adopting international market growth opportunities for the Australia nursery industry	Nursery & Garden Industry Australia (NGIA)		7,677	7,677
NY14007	Identification of barriers to adoption of 2020 Vision Goals	Josh Byrne & Associates		126,414	126,414
NY14501	Partnerships/Outreach	Horticulture Australia Ltd	165,574		165,574
NY14502	Creative/Tools/Digital	Horticulture Australia Ltd	128,001		128,001
NY14503	PR & Social Media	Horticulture Australia Ltd	131,999		131,999
NY14504	2020 Plan	Horticulture Australia Ltd	110,000		110,000
NY14505	Project Management	Horticulture Australia Ltd	60,000		60,000
NY14506	Media/Partnerships	Horticulture Australia Ltd	207,363		207,363
NY14507	Contingency	Horticulture Australia Ltd	30,442		30,442
NY14509	Understanding the top line triggers and barriers to purchasing nursery plants	Horticulture Australia Ltd	19,750		19,750
NY14800	Nursery Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd		3,000	3,000
Total			886,400	1,311,620	2,198,020