

# Table Grape Levy Fund

## Project Summary 2014/15



Project number	Project name	Delivery partner	Marketing	R&D	Total
MT12009	Export-Import Market Intelligence 2012 - 2014	Global Trade Information Services, Inc.	414	0	414
MT12028	OHMA Operational Support 2012 to 2015	Horticulture Australia Ltd		1,976	1,976
MT12029	Horticultural Market Access Manager 2012 - 2015	Langley Consulting		2,593	2,593
MT12045	Submission to authorities in Japan and Taiwan addressing provisional MRLs	AKC Consulting Pty Ltd		2,160	2,160
MT12052	Co-management of the Greater Sunraysia Pest Free Area for market access	The Dept of Economic Development, Jobs, Transport & Resources		180,000	180,000
MT12504	China Fruit and Vegetable Trade Fair 2013	Horticulture Australia Ltd	-1,941		-1,941
MT13011	Australia Fresh Core Program for Export Development 2013 - 2014	Horticulture Australia Ltd	288		288
MT13030	Australia Fresh - Asia Fruit Logistica 2013	Horticulture Australia Ltd	919		919
MT13038	Fruit fly quarantine technical discussions – China - Oct/Nov 2013	Horticulture Australia Ltd		1,698	1,698
MT13053	Asia Fruit Logistica 2014	Oliver and Doam	10,387	0	10,387
MT13059	SITplus: Developing and optimising production of a male-only, temperature-sensitive-lethal, strain of Qfly, B. tryoni	South Australian Research and Development Institute (SARDI)		54,427	54,427
MT13061	Understanding the Purchase Behaviour of Fresh Produce Consumers	The Nielsen Company		25,301	25,301
MT14006	Export - Import Market Intelligence Project 2014 - 2016	Fresh Intelligence Consulting		7,593	7,593
MT14013	Australia Fresh - Core Export Market Development Program 2014 - 2017	Oliver and Doam		13,506	13,506

MT14019	China FVF 2014	Oliver and Doam	5,586	0	5,586
MT14027	Horticultural Market Access Manager 2014 - 2015	Lawrence Consulting		12,668	12,668
MT14058	Asia Fruit Logistica 2015	Oliver and Doam		2,695	2,695
TG08002	Development of Novel Table Grape Varieties for Commercial Release In Australia: A case study using CSIRO Hybrids.	Western Australian Agriculture Authority (WAAA)		-9,268	-9,268
TG11000	Communicating with the Australian Table Grape Industry	Australian Table Grape Association		152,888	152,888
TG11007	Table Grape export market access and maintenance	Australian Table Grape Association		20,000	20,000
TG11011	Minor use permits for the table grapes industry	Horticulture Australia Ltd		1,700	1,700
TG13504	Retail Price and Quality Survey	Horticulture Australia Ltd	0		0
TG13507	Domestic Contingency	Horticulture Australia Ltd	4,396		4,396
TG13510	Export Market Tools	Horticulture Australia Ltd	-1,618		-1,618
TG13511	Trade Promotional support	Horticulture Australia Ltd	9,091		9,091
TG13512	Export Contingency	Horticulture Australia Ltd	5,384		5,384
TG13800	Table Grape Industry Annual Report 2012/13	Horticulture Australia Ltd		0	0
TG14000	Export market access, maintenance, biosecurity and developing export markets for the Australian TableGrape Industry	Australian Table Grape Association		150,000	150,000
TG14007	Table Grapes Crop Forecasting and Supply Chain Intelligence	Horticulture Australia Ltd		25,000	25,000
TG14008	Agrichemical compliance for the table grape industry	The Australian Wine Research Institute		14,300	14,300
TG14502	Fruit quality standards	Horticulture Australia Ltd	138,914		138,914
TG14503	Export trade development	Horticulture Australia Ltd	51,646		51,646
TG14504	Export consumer promotions	Horticulture Australia Ltd	61,724		61,724
TG14506	Domestic marketing and promotions	Horticulture Australia Ltd	143,472		143,472

TG14507	Consumer research / program evaluation	Horticulture Australia Ltd	35,000	35,000
TG14509	Additional export and domestic marketing opportunities	Horticulture Australia Ltd	26,447	26,447
TG14800	Table Grape Industry Advisory Committee Annual Report 2013/14	Horticulture Australia Ltd		3,805
<b>Total</b>			<b>490,109</b>	<b>663,042</b>
				<b>1,153,151</b>