

Olive Strategic Investment Advisory Panel meeting summary

Date: 8 April 2016

Location: Melbourne, VIC

Next Meeting: May 2016

Attendance: Rita Bikins, Michael Harbison, Peter Herborn, Leandro Ravetti, Lisa Rowntree, Tim Smith, Robert Spooner-Hart, Kevin Whithear, Grant Wylie

Overview

Hort Innovation provided an induction for panel members outlining the objectives, governance and scope of operation of the panel. An overview of the Hort Innovation funding model, innovation process and procurement framework was also provided.

The panel then participated in an independently facilitated strategic planning workshop to assist with building out the olive industry Strategic Investment Plan (SIP). The workshop builds on the advice received through an industry wide survey and other discussions with growers at the end of 2015.

The panel discussed the industry's short term investment priorities with a number of areas identified for near-term investment including International Olive Council participation, consumer research and pest and disease management.

Next steps

The SIP is now being drafted and will be made available for further industry comment and feedback in coming months. Anyone wishing to comment on the plan should contact Will Gordon at Hort Innovation on the details below.

The panel will meet again in mid-2016 in order to further the strategic planning process.

Contact

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