

Chestnut Strategic Investment Advisory Panel meeting summary

Date: 20 May 2016

Location: Myrtleford

Next Meeting: To be confirmed

Attendance: Chris Dikkenberg, Jane Casey,
Don Nightingale, Heather Kane, David
McIntyre, Luciano Cester, Tom Robertson

Overview

Hort Innovation's Chestnut industry Strategic Investment Advisory Panel (SIAP) met in Myrtleford on the 20th May 2016.

Hort Innovation provided an induction for panel members outlining the objectives, governance and scope of operation of the panel. An overview of the Hort Innovation funding model, innovation process and procurement framework was also provided.

The panel also discussed requirements for the upcoming Strategic Investment Planning process, which is expected to begin in the third quarter of 2016. Emphasis was made on the need for broad industry input from the whole supply chain in addition to growers.

Discussion was held on marketing campaigns, including a refresh of the website.

Project Advice: Communication and adoption program for the Australian Chestnut industry

The Chestnut SIAP supported combining the current communications and industry development projects into a single project, incorporating outcomes from the industry Survey undertaken earlier this year.

Next steps

The SIP is now being drafted and will be made available for further industry comment and feedback in coming months. The roll out of the SIP engagement will be discussed at the next SIAP meeting, schedule to be held over teleconference in the coming months.

Contact

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