

Custard Apple Strategic Investment Advisory Panel meeting summary

Date: 2 August 2016

Location: Hort Innovation Office - Brisbane

Attendance: Patti Stacey, Wayne Stewart, Paul Thorne, Wendy Graham, Astrid Hughes (Hort Innovation), Gustavo Soares (Hort Innovation) and Tim Archibald (Hort Innovation)

Next meeting: TBC – In February 2017

Overview

The inaugural Strategic Investment Advisory Panel (SIAP) met in August 2016 to discuss the governance requirements, funding model and the new processes within Horticulture Innovation.

The marketing campaign for Custard Apples was presented with the highlights including social media engagement and consumer engagement.

The current investment program was discussed followed by a workshop session into the priorities for the renewed Strategic Investment Plan (SIP).

Anyone seeking further information on Hort Innovation's custard apples investments should note that a full list of projects, together with an overview of the program financials are available on the custard apple webpage of the Hort Innovation website.

Next steps

Grower field days in Northern New South Wales have been held with presentations on the final results of the multi industry fruit spotting bug project from researchers Ruth Huwer and Craig Maddox.

An update on the DAFQ breeding and industry development work with researchers Grant Bignell and Dave Bruun was also provided.

Further to these roadshows there will be a survey coming out for consultation and to provide an opportunity to have input into the development of the SIP.

Contact

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