

Summerfruit marketing levy fund

Project summary July 2016 – December 2016

Horticulture
Innovation
Australia

Project number	Project name	July – December
SF15506	Export promotions	3,000
SF16500	Social Media and PR (Lyndey Milan's Baking Secrets TV)	35,211
SF16502	Export Co-Promotion (White Peach and Plum to non-China Markets)	800
SF16503	China Launch	18,833
SF16504	China export 'activation'	9,059
Total		66,903