

## Vegetable Consumer Alignment Strategic Investment Advisory Panel meeting summary

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**Date:** 18th April, 2018

**Attendance:** Jason McNeill, Matt Zagami, Greg Owens, Chris Schreurs, Jarrod Strauch, Belinda Adams, Trent DePaoli, Steven Roberts, Robert Granger (Chair) & James Whiteside (AUSVEG)

**Hort Innovation:** Sarah Robins, Tim Archibald, George Revell, Alison Anderson, Sam Turner, Andrew Farmer & Christian Patterson.

Minute Taker – Marilyn Hill

Apologies – Leisa Carniel, Scott Samwell & Brock Sutton

**Location:** Hort Innovation Sydney Offices

**Next Meeting:** June 18-20, 2018 (Hort Connections - QLD)

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### Overview

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The vegetable Consumer Alignment Strategic Investment Advisory Panel (SIAP) convened a meeting at the Sydney offices of Hort Innovation.

The panel provided advice on a number of current projects.

The SIAP spent a considerable amount of time working on the new Strategic Investment Plan (SIP) aligning the current list of projects with the new SIP. The previous SIP has now elapsed.

The new SIP has been finalised and Hort Innovation presented an analysis for discussion and received feedback from the panel regarding alignment of the program to the new SIP and priorities for future investment.

Anyone seeking further information on the vegetable Consumer Alignment R&D investments should note that a full list of projects, together with an overview of the program financials will be available on the vegetable Consumer Alignment webpage <http://horticulture.com.au/grower-focus/vegetable/> of the Hort Innovation website.

### Next steps

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The Consumer Alignment group is meeting next at the Hort Connections conference on June 18-20, 2018 in Queensland. With the other 2 pillars also meeting at the same time, *Farm Productivity* and *Market and Value Chain Development*, this will be a great opportunity to review the new Strategic Investment Plan (SIP) across all pillars of the business.

## Contact

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