

Vegetable Consumer Alignment Strategic Investment Advisory Panel meeting summary

Date: 22 Aug 2017

Attendance: Jason McNeill, Matt Zagami, Greg Owens, Chris Schreurs, Leisa Carniel, Scott Samwell, Jarrod Strauch, Belinda Adams, Brock Sutton, Trent DePaoli, Steven Roberts, Robert Granger (Chair), Sarah Robins (Hort Innovation) & Christian Patterson (Hort Innovation).

Apologies - Russell McCrystal

Location: Royal Pines, Gold Coast

Next Meeting: February, 2018 (TBC)

Overview

The vegetable Consumer Alignment (CA) Strategic Investment Advisory Panel (SIAP) convened a meeting at the Royal Pines on the Gold Coast.

The meeting was very productive with the main portion of the meeting devoted to a presentation from the CSIRO around 3 current operating projects:

- VG15067 - Development of a Vegetable Education Resource (Stage 2)
- VG16071 - Boosting vegetable consumption through diet and
- VG16064 - Tools and interventions to increase children's vegetable intake.

The group also had the privilege of visiting Belinda and Paul Adams property the following day. The group valued the opportunity to see how other businesses are run and successfully so.

Anyone seeking further information on Hort Innovation's vegetable R&D investments should note that a full list of projects, together with an overview of the program financials are available on the vegetable webpage of the Hort Innovation website.

Next steps

The CA group also requested participation on the mapping of the current and past list of projects to ensure that they align to the Strategic Investment Plan (SIP). They see this as a critical part of the ongoing development of the CA pillar and to also ensure that investment of the levies is being directed to the right areas.

Contact

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