

## Olive Strategic Investment Advisory Panel meeting summary

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**Date:****December 13, 2017****Attendance:**

Rita Bikins  
Michael Harbison  
Peter Herborn  
Leandro Ravetti  
Lisa Rowntree  
Tim Smith  
Robert Spooner-Hart  
Kevin Whithear  
Rod Mailer  
Richard De Vos (chair)

**Location: Melbourne****Next Meeting:****March 2018**

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### Overview

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Hort Innovation convened a meeting of the olive strategic investment advisory panel (SIAP) on 13 December 2017.

The primary objectives of the meeting were for the panel to:

- receive updates on a number of ongoing or recently completed projects
- receive an overview of the current investment program
- review the strategic investment plan and identify any priority areas needing investment
- provide advice to Hort Innovation in relation to a number of new R&D concepts.

The panel also received updates from Hort Innovation in relation to Hort Innovation's recent Annual General Meeting, SIAP continuous improvement initiatives and communications.

Panel discussions were supported by an analysis of the strategic investment plan including an assessment of the levels of funding committed to different Outcomes and Strategies. This then lead to a discussion on the investment gaps or areas within the plan that potentially need further investment to achieve the stated Outcome.

Detailed discussions were also held in relation to the following program areas:

- people development initiatives
- communications
- productivity improvement through uptake of best practice grove management
- oil quality and trade

The panel provided advice to Hort Innovation on the relative priority of a number of new and ongoing investment options including concepts addressing:

- industry quality standards
- food service
- consumer research
- biosecurity

- new product development
- pollination
- sensory panel training
- novel irrigation technology and
- extension of olive oil information to health professionals.

#### Further information

Anyone seeking further information on Hort Innovation's olive R&D investments should note that a full list of projects, together with an overview of the program financials are available on the olive webpage of the Hort Innovation website and by accessing the latest edition of Hortlink <http://horticulture.com.au/hortlink-2017-edition-4/olive/>

#### **Next steps**



The panel will meet again in March 2018.

#### **Contact**



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